

COLLAGE KITAB

MBA. COURSE

Master of Business Administration (MBA)



Program Overview

The Master of Business Administration (MBA) program is a dynamic and comprehensive two-year course designed to immerse students in advanced principles of business and management. Delivered entirely online, this program offers unparalleled flexibility, allowing students to balance their studies with personal and professional commitments. Through interactive lectures, virtual discussions, case studies, and a wealth of digital resources, students will gain an in-depth understanding of key business areas, including strategic management, marketing, finance, leadership, and entrepreneurship. This MBA program is tailored to equip future business leaders with the skills and knowledge needed to excel in today's fast-paced and ever-evolving business landscape.

Who can Apply



Educational qualification

Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.



Grades

Candidates must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories).

Program *benefits*

Online MBA. Program

- **Flexibility and Convenience:** Balance work, life, and study.
- **Cost-Effective:** Often cheaper than traditional MBA programs.
- **Self-Paced Learning:** Complete courses at your own pace.
- **Leadership Skills Development:** Enhance management and leadership abilities.
- **Career Advancement:** Increase opportunities for promotion and salary raises.
- **Access to Business Resources:** Utilize online business tools, case studies, and journals.
- **Global Networking:** Interact with international business professionals and peers.

Job roles to *explore*

Our online MBA program equips you with the necessary skills and knowledge needed to establish a lucrative career in diverse job roles.

Job roles

Industries

 **General Manager**

 **Finance Manager**

 **Operations Lead**

 **HR Associate**

 **Digital Marketer**

 **Territory Manager**

 **Supply Chain Manager**

 **Quality Controller**

 **Project Manager**

 **Entrepreneurship**

Online MBA Course Subjects/Syllabus 2024

The MBA online course is divided into four semesters. The syllabus of an online MBA comprises core subjects and elective subjects that differ as per the specializations. The first two semesters focus on core subjects while in the third and fourth semesters, students need to choose elective subjects based on their specializations.

| Semester I | Semester II |
|--|--|
| Principles and Practice of Management | Production/Operation Management |
| Management Economics | Financial Management |
| Organizational Behavior | Human Resource Management |
| Business Law | Marketing Management |
| Management Accounting | Management Information system |
| Semester III | Semester IV |
| Electives based on the specialization chosen | Project |
| Specialization-based Core Subjects | Electives based on the specialization chosen |

Top Specializations of Online MBA Courses In 2024

Here is a list of the in-demand online Master of Business Administration (MBA) course specializations in 2024:

| | |
|---|--|
| MBA Online In Finance | MBA Online In Marketing |
| MBA Online In HR Management | MBA Online In Hospitality Management |
| MBA Online In IT Management | MBA Online Banking and Finance |
| MBA Online In Data Science | MBA Online Operations |
| MBA Online Business Analytics | MBA Online Healthcare |
| MBA Online International Business | MBA Online Project Management |
| MBA Online Financial Markets | MBA Online Retail Management |
| MBA Online Banking Financial Insurance | MBA Online Hospital Administration |
| MBA Online International Trade Management | MBA Online Fintech |

| | |
|--|--|
| <u>MBA Online Investment Banking Equity Research</u> | <u>MBA Online International Finance</u> |
| <u>MBA Online HR Analytics</u> | <u>MBA Online Digital entrepreneurship</u> |
| <u>MBA Online Infrastructure Management</u> | <u>MBA Online Banking and Insurance</u> |
| <u>MBA Online International Marketing</u> | <u>MBA Online In Blockchain</u> |
| <u>MBA Online Quality Management</u> | <u>MBA Online Agribusiness</u> |
| <u>MBA Online Digital Marketing</u> | <u>MBA Online Business Management</u> |
| <u>MBA Online Power Management</u> | <u>MBA Online Sports Management</u> |
| <u>MBA Online Waste Management</u> | <u>MBA Online General Management</u> |

Advantages of Online MBA Programs In India

- ✓ Online MBA courses focuses on different areas of business administration like business ethics, business communication, human resource management, risk analysis, etc.
- ✓ Online MBA programs is one of the most popular online postgraduate degrees among **students & working professionals**.
- ✓ Students interested in management line pursue this online 2-year-long course even after completing graduation in different streams.
- ✓ An online Master of Business Administration course is best suited for professionals looking to upgrade their knowledge to seek promotions/hikes in their field of work.
- ✓ The MBA course for working professionals in online education gives appropriate knowledge of business management and administration to students via online portals like LMS of the universities.
- ✓ Learning facilitations like **online classes, recorded lectures, and digitized academic resources** improve the understanding of concepts & support in self-paced learning.
- ✓ This Master of Business Administration course online is offered in a variety of specializations including Business Analytics, Finance, HRM, Data Science, Operations, & many more.
- ✓ To apply to this course, students must have a bachelor's degree in any stream from a recognized university.
- ✓ Online Master of Business Administration completed from a **recognized university holds similar in the industry as a regular MBA**.
- ✓ Get hired by top national & international recruiters with an online MBA degree.